David Medland

Art Direction | Web Development

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Current Experiece

Spencer Gifts and Spirit Halloween EHT, NJ | Sr. Creative Manager & Art Director | 2011-Present Responsible for seasonal campaign concepts and directing the photography execution along with leading design team in the daily delivery of digital assets.

Past Experience

PTS Creative Northfield, NJ | Graphic Designer | 2009-2011 Web design and development

America Online New York, NY | Freelance Graphic Designer | 2005-2009 Web advertising and application asset creation for AOL Radio, AOL Music and AOL Blogs

FCB Worldwide New York, NY | Art Director | 2002-2004 Print and direct mail | Client: Qwest Communications

Rapp Collins Worldwide New York, NY | Jr. Art Director | 1998-2002 Print and direct mail | Clients: U.S. Navy, RadioShack, Mercedes-Benz USA

St. Martin's Press New York, NY | Production Assistant | 1997-1998 Production work with 5 color art, die-cuts, and type setting for monthly paperbacks

Education & Training

Albright College Reading, PA Duel Major Degree: Marketing & History

Chubb Institute of Technology Jersey City, NJ Web Development & Business Programming | Honors

Knowledge Photoshop | Illustrtor | InDesign | Dreamweaaver | Lightroom | Capture 1

Front End Development HTML | CSS